

ABSTRACT OF THE DISCLOSURE

Techniques for electronic messaging synchronized to media presentation are provided. The techniques include a method for displaying text in connection with an audiovisual production, a method for displaying text in connection with playback of an audiovisual production, a method for synchronizing viewer-inputted messages with playback of an audiovisual production, and others. For example, a method for displaying a message in connection with an audiovisual production includes receiving a signal from a viewer interface to define the message, displaying the defined message adjacent to a first display of the audiovisual production, and displaying the defined message in a second display adjacent to the audiovisual production. In addition, the present invention provides a system for displaying messages in connection with playback of prerecorded media to produce an audiovisual production and a computer-readable medium with instructions for displaying messages in connection with an audiovisual production.